



CHOCOLAVE™  
FOUNTAIN

## N.A.M.I.R. (Nutritive And Medicine International Rescue)

NAMIR has been created by H Business SAL for HUASHIS chocolates. The purpose of this organization is to gather funds from our network of Franchisees throughout our development process.

These funds will be distributed to Humanitarian Organizations of our choice, from classic majors to minor ones, from any religion or state.

NAMIR is a non lucrative organization.

In order to do so, we have prepared the following plan:

### 1- THE FUNDING SYSTEM

Establishment of a Sticker to be put on some products in order to create the pulse of funding through direct sales.



H BUSINESS SAL – HUASHIS CHOCOLAT DES DIEUX  
ALICE CENTER – MANSOURIEH NEW HIGHWAY - LEBANON

Phone : +961 4 532 235 – Fax: +961 4 533 833

Email: [info@huashis.com](mailto:info@huashis.com) – Website: [www.huashis.com](http://www.huashis.com)





CHOCOLATE™  
FOUNTAIN

## 2- THE VALUE

We have allocated a 5% of the sales of these products to NAMIR account.

## 3- THE LOGO

NAMIR's logo, has been drawn to be a Mandala design. Because we are talking of helping people who needs the most. Mandala drawings usually depict the "Yin and the Yang", the "good and the bad", the "powerful and the weak", the "Healthy and the sick",...Mandala shows that opposite forces live together, and one cannot live without the other.

Thus this Tibetan origin sort of design has to be our logo for our NAMIR project.



H BUSINESS SAL – HUASHIS CHOCOLAT DES DIEUX  
ALICE CENTER – MANSOURIEH NEW HIGHWAY - LEBANON

Phone : +961 4 532 235 – Fax: +961 4 533 833

Email: [info@huashis.com](mailto:info@huashis.com) – Website: [www.huashis.com](http://www.huashis.com)





**CHOCOLAVE™  
FOUNTAIN**

#### 4- THE ORGANIZATION

Our lawyer is setting up the legal organization. We requested to have all accounts monitored by independent Auditors, credibility is the main frame to set in order to make this organization work.



#### 5- MEDIAS

Of course, as we are just starting our NAMIR program, we are looking for as much as possible on media coverage.

We expect all Medias to publish freely articles regarding NAMIR program as frequently as possible.

We shall prepare special exhibitions to be sponsored in order to pursue campaign and awareness of NAMIR throughout the public and the professionals.

#### 6- GLOBAL

NAMIR is not meant to be an H Business SAL asset or exclusive to HUASHIS Chocolate. We look forward to receive intents and requests from any company willing to participate to our program.

In order to motivate other companies to do so, we will establish a list of participants which will be diffused through the media and referred to on all our campaigns (only upon their authorization to do so).

**H BUSINESS SAL – HUASHIS CHOCOLAT DES DIEUX**

**ALICE CENTER – MANSOURIEH NEW HIGHWAY - LEBANON**

Phone : +961 4 532 235 – Fax: +961 4 533 833

Email: [info@huashis.com](mailto:info@huashis.com) – Website: [www.huashis.com](http://www.huashis.com)





CHOCOLATE™  
FOUNTAIN

## 7- THE REASONS of CREATING NAMIR

NAMIR has been created because:

- a- As a company making profits and expanding worldwide, we need to have a larger view of the world surrounding us.
- b- We need to be aware on how people live in each country
- c- The great illnesses surrounding our daily lives
- d- Money making is worth nothing, if we get blind when a child somewhere is dying from malnutrition or sickness that can be treated, but no money available.
- e- Spending money in expensive luxury products, without at least having a thought for those who can live with only a small ratio of our expenditures.
- f- We hope not to be alone in doing so and that showing the right example might bring others to open their mind and heart to others, and stop being selfish.
- g- If only 20% of major companies doing profit can offer 5% of any product they wish to discount for NAMIR, IT WILL BE GREAT SUCCESS. The success will be measured not only on the financial amount, but on the number of persons and companies that are willing to give a little action about it, and not a thought.
- h- We need to ACT and not THINK about it.
- i- We feel responsible in what we are doing, how we are doing it, why we are doing it, how often we are doing it, and how long we can do it.
- j- Eventually, we need to ask ourselves, we can be one day in a reverse situation, what will we be thinking then, about those who can afford things that even in our wildest dreams we do not think about, because our daily lives are filled with sadness, illness, weakness, malnutrition, oppression, survival, etc...

## 8- CONTACT

For now:

H BUSINESS SAL – NAMIR Fund

PO BOX 155, Mansourieh El Metn – NAMIR Bank Swift A/C coming soon.

Attention Mr Michel HAJJAR, Phone: +961 4 532 235, Fax: +961 4 533 833,

email: [info@huashis.com](mailto:info@huashis.com)

H BUSINESS SAL – HUASHIS CHOCOLAT DES DIEUX

ALICE CENTER – MANSOURIEH NEW HIGHWAY - LEBANON

Phone : +961 4 532 235 – Fax: +961 4 533 833

Email: [info@huashis.com](mailto:info@huashis.com) – Website: [www.huashis.com](http://www.huashis.com)

